



TROUBADOUR Co-Branding

Updated September 2024

Certified



Corporation

corporategifting@troubadoutgoods.com



Apex Briefcase
Black

About Co-Branding

We pride ourselves on delivering the best bags and accessories, period. Gear that will have you and your team looking and feeling the part. We offer personalization options to create a memorable gifting experience for recipients, and offer embroidery on most bags. We'd love to explore the possibilities with you.

We're proud to be a preferred partner of teams looking for world-class options for client appreciation or employee recognition.

Our Co-Branding Team will help you process orders over 25 units and work with you to create premium custom and co-branded products to represent your brand in a professional and high-quality manner. Sustainability runs through every business decision we make and we're proud to be a B Corp-certified brand and partner with those who share our ethos.



Apex Backpack 3.0
Green Smoke &
Obsidian Green

Apex Everyday Tote
Black

Co-Branding Options

Direct to Film (DTF)

Direct to Film is a durable multi-color heat application that takes exceptionally well to premium Troubadour fabrics. DTF is available in all RGB, Hex or Pantone Colors.

Price / unit flat fee for customization: \$20
Order minimums: 25 units / Style
Production timing: 4-6 weeks

Embroidery

Expert embroidery on our bags—this handwoven technique creates something extra special. Embroidery is available in 15 Standard Colors and custom Pantones.

Price / unit flat fee for customization: \$20
Order minimums: 25 units / Style
Production timing: 4-6 weeks



We offer volume-based price breaks on products for Co-Branding.

Co-Branding Process



1

Enquire

Complete our corporate personalization form with product selection, quantity and personalization artwork. Preferred files types: .pdf, .ai, .eps. Other accepted formats: .jpg .jpeg .png .gif .bmp .psd.



2

Design Review

Receive a digital proof and quote for your personalized order. Confirm your lead time, design, and pay invoice to begin production.



3

Shipping

In four to six weeks, receive your personalized products.

FAQ

What are the shipping options?

We offer free Ground on all orders shipping to the contiguous US. We can ship your full order to one location or accommodate shipping to individuals, free of charge. Have an expedited timeline? Our team can work with you on feasibility of orders and timelines.

Can you add gift messages?

Unfortunately, we cannot accommodate special messaging. If you would like the products shipped sent to a centralised location after personalization to add notes we'd be happy to arrange the shipping.

Do you accept returns of exchanges?

We do not accept returns or exchanges of items that were purchased as a corporate gift. However, our products are backed by a five-year guarantee. If you have any issues with a Troubadour product, we'll fix or replace it.

What forms of payment do you accept?

We accept all major credit cards or ACH payments. We are not able to accept checks at this time. Note, a 2.5% processing fee applies to credit card payments.

Please reach out on

corporategifting@troubadourgoods.com

Do you ship internationally?

At this time we are only shipping to addresses in the United States and the United Kingdom. We are unable to deliver corporate orders internationally. We hope to make this option available in the future!

Do you provide samples?

We're happy to provide a digital mock-up for personalized orders. Unfortunately, we can't provide physical samples.



Apex Backpack 3.0
Basalt

TROUBADOUR

"Best Laptop Backpack"

The New York Times
Wirecutter



reddot winner 2024

Meet your ultimate
everyday companion:
the Apex Backpack
3.0—designed for the
chaos of life

Made from 44 recycled plastic bottles,
the Apex Backpack 3.0 is built to make
long days smoother, rainy days drier,
and chaotic moments more organized.

Functionality reimaged

Inside the minimalist design lies a world of smart storage: stretchable pockets for your phone and passport, mesh compartments for quick access to tech, and elasticated bottle pockets for stability. With key loops and AirTag pockets, everything you need is always within reach.

Durability unearthed

Our FortiWeave fabric is tough as nails. Made from 100% recycled plastic bottles, it's light, nearly indestructible, and built for the extremes. A quick wipe brings it back to life, ready for whatever's next.

TROUBADOUR

Bring on the storm

Our fluorocarbon-free waterproofing keeps your gear dry without trashing the planet.

Like a cloud on your back

With an S-shaped curve, our straps are built and tested to wrap comfortably around your body.



Materials intelligently designed to allow airflow on the straps and your back, to ensure comfort remains high, and sweat stays low.



The straps' takeoff angle is engineered to avoid pressure points. We chat ergonomics over lunch—don't worry, you're in safe hands.



The best padding in the business (trust us, we've tested them all) to absorb the pressure and last for years.

TROUBADOUR

Apex-performance grade

Now in a Tote, Briefcase and two Duffles.

You loved the Apex Backpack 3.0 for its comfort, durability, and organization. Now, we've expanded it into a full collection, each bag crafted with the same tough materials and smart design.



Apex Everyday Duffle

Fits up to a 17-inch laptop

\$245

95% Recycled. 100% Committed.

We don't just use recycled materials for the easy stuff. We obsess over every single detail, from the fabric you touch to the parts you can't see. These bags are 95% recycled by weight, and that includes everything – zipper tape, internal reinforcements, even the metal logo.

And we're pushing to reach 100%, one innovation at a time.



Apex Briefcase

Fits up to a 17-inch laptop

\$245



Apex Backpack 3.0

Fits up to a 17-inch laptop

\$245

Apex Everyday Tote

Fits up to a 16-inch laptop

\$245

TROUBADOUR

The bag where worlds collide



Pioneer Backpack 3.0
Fits up to 17" laptop
\$275

Pioneer Backpack 3.0: Every bag starts as a dream



Then pen hits paper, and it becomes an idea—a design. Factories turn it into a sample, and eventually into a bag. But it's you, our community, that truly brings it to life. You wear it, push it to its limits, and tell us what works—and what doesn't. The Pioneer Backpack 3.0 is the result of that collaboration, a bag shaped by your feedback and our obsession with making it the best it can be.

"The shoulder straps are sculpted to contour around your body and distribute weight evenly."

Samantha Jacob, Creative Director

TROUBADOUR

Smart storage essentials

Buddy Case 2.0
Compact and convenient, perfect for securing your daily essentials.

\$60

Organize with ease, travel with confidence

No more tangled cables or scattered toiletries. Our pouches bring order to your travel routine. Designed to stay upright, full or empty, they keep your essentials perfectly accessible.

Made from innovative, non-crease fabric, these collapsible cases compress easily into your bag and emerge looking flawless—no matter how tightly you pack them.

Caboodle Case 2.0
Your go-to accessories case, whether you're packing tech accessories or toiletries.

\$70



TROUBADOUR

The Aura Collection

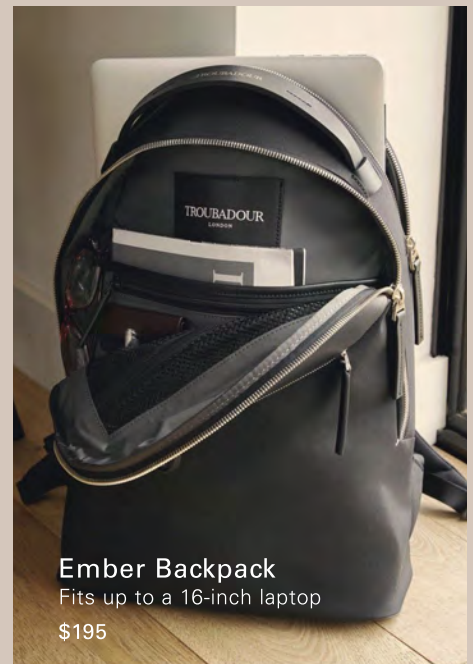
Refined & Resilient

Essentials wrapped in elegant details that perform beautifully—dedicated laptop storage, hidden phone pockets, and secure compartments.

Vegan leather trim adds a touch of sophistication, while luggage sleeves make travel effortless. Crafted from waterproof, recycled fabrics, these bags keep you stylish and comfortable all day long.



Ki Crossbody
\$195



Ember Backpack
Fits up to a 16-inch laptop
\$195

TROUBADOUR

“It’s surprisingly ergonomic.
It’s thoughtfully organized,
inside and out.”

The New York Times
Wirecutter

Colors from
left to right:
Scree,
Basalt,
Green Smoke &
Obsidian Green,
Livid Green.



Some companies we've partnered with



